# Wintergreen Studios



## 2017 ANNUAL REPORT







### From the President - Wintergreen Turns Ten!

4 September 2017

Last year I wrote of plans to bring as many people as possible to Wintergreen for our 10th anniversary year. We succeeded! It was a banner year – there were over 1,000 workshop participants attending the five-day Land Art BioBlitz alone. Because we were successful in obtaining several grants to host the BioBlitz – from TD Friends of the Environment and Canada Green Corps, among others – we were also able to bring several school groups to Wintergreen. The entire event was most capably organized by Monica Capovilla. She did such a great job that the Board recommended she be hired full-time as Program Director at Wintergreen. This is a big moment for us – a full-time position that will involve workshop and event planning, as well as seeking long-term funds to ensure that the position remains viable in the years to come. Part of that funding will come from grants (we hope) and our long-term partners. Part of it will come from program revenues.

And part of it will come from our Anniversary Campaign, which was launched in May of this year and will run until May 2019. Our goal is to raise \$150,000 over the two-year campaign. And we're well on our way.

Our 10th anniversary year was organized around a series of seasonal anchors, with events and activities that featured the educational, cultural, and environmental foci of Wintergreen. We plan to use these seasonal anchors again. They just make sense – to the people who come to Wintergreen, to the people who read our funding applications, and in terms of featuring the land where Wintergreen is located. We will open each season with a labyrinth walk, coinciding with the equinox or solstice. Here's what to expect for the remainder of 2017 and the first part of 2018:

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Fall programming opens with a Labyrinth Walk on the Fall Equinox, Friday September 22. Other fall workshops include our annual Camino event, during which time we will launch Peter Coffman's new book called (wait for it...) Camino, published by Wintergreen Studios Press. The seminar on Death and Dying will also take place this fall.

Winter Solstice Labyrinth Walk: Thursday December 21. Winter programming will focus on outdoor activities – snowshoeing among them – as well as quiet gatherings around the woodstove in the lodge, where one of the most important human activities of all – storytelling – will help sustain and nourish us through the winter months.

The Spring Equinox Labyrinth Walk will take place on Friday March 23 (well, OK, that one is just a shade later than the actual equinox). As the sun begins to warm us and the forest awakens, we will explore the diversity of Wintergreen's land through the arts – poetry, music, sculpture. The culminating spring event will be our 4th annual Land Art BioBlitz.

The Summer Solstice Labyrinth Walk will take place on Friday June 22, followed by summer sessions focusing on gardening, and on Indigenous teachings and embodied knowing. We also invite families and special interest groups to enjoy Wintergreen's facilities and land for private retreats during the summer months.

Join us as often as you can. We will do incredible things together

Byitis

Rena Upitis, President and Founding Director

## **Financial Summary**

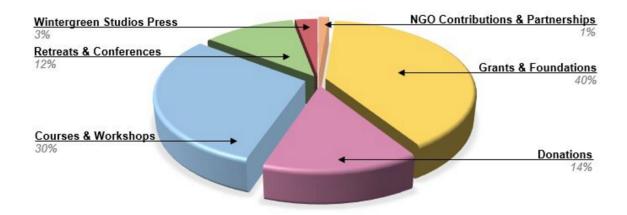
BALANCE SHEET	2017	2016	
Total Assets:	\$611,123	\$547,359	
Total Liability:	\$294,597	\$284,569	
Total Equity:	\$316,526	\$251,412	
INCOME STATEMENT	2017	2016	
Total Income:	\$156,801	\$99,223	
Total Expenses:	\$98,149	\$82,283	
Net Income:	\$58,652	\$16,940	

"If I had my way, every school child in Ontario would come to Wintergreen, or somewhere just like it, every year for a day. Or a week. Or a month."

- Susan Wismer, Former Associate Professor of Environmental Studies, University of Waterloo



## **Income Sources**



## Highlights





#### **Volunteers** (in alpha order; 2016/07/01 - 2017/06/30)

Richard Aaron
Phil Abrami
Sara Beck
Diane Black
JJ Bosica
Jamie Campbell
Monica Capovilla
Sharon Carr
Peter Coffman
Erin Collins
Justin Connidis
Jason Crockwell
Lorna Crozier

Ken Cuthbertson Ray DeVries Gerry Dimnik Matt Ellerbeck Shannah Ernest Faye Ginies David Hahn Bronwyn Harkness Kurt Hennige Jan Ingham Kristina Inrig Ahmer Kahn Bruce Kauffman Diane Laundy Linda Ley Julia McArthur Leah Mighton Alfred von Mirbach Lorrie Potvin Gary Rasberry Hayden Rasberry Paula Robert Matt Saunders Lawrence Scanlan Kelly Skaug Karen Smereka Katharine Smithrim Isidora Spielmann Jesse Stewart Donna Takacs Wesley Tozer Helen Turnbull Alfred von Mirbach Rena Upitis Zinta Upitis Susan Walker Marion Watkins John Wright







#### What do volunteers contribute?

During the past fiscal year (July 1, 2016 to June 30, 2017) our volunteers contributed the equivalent of \$86,130 by sharing their time and talents. Our volunteers prepare beautiful food, serve on committees, tend the gardens, teach during workshops, and otherwise contribute to our collective work. There were 51 people who volunteered at Wintergreen this past year, many of whom volunteered multiple times during the year. Of these, 9 were new to Wintergreen, and 42 were returning from prior years. Of the returning volunteers, 6 have been contributing to Wintergreen since 2007.





Alison Ahara Laura Apol Karen Boese Frances Boyle Jo-Anne Brady Mary Lee Bragg Brian Brittain Sandra Campbell Sharon Carr Heather Clark Kembel & Gary Kembel Peter Coffman & Diane Laundy Mary Corkery Elizabeth Paulette Coughlin Jennifer & Brian Davis Nathalie De Grace Gerald Dimnik & Rupen Seoni Suzanne Doerge Kim Donovan Julia & Pierre du Prey Sarah Emery

Joseph Ferretti & Elaine Lau , Pat & Ken Fisher Susan Ford John Freeman Dorina Friedli & Hannes Friedli Dianne Goodyear David Hahn Rita Irwin Philomene Kocher Scott Lee Michele Leering Molly Li Serena Manson Callista Markotich Murdoch Matheson Julia McArthur & Justin Connidis Íohn McDougall Ruth McKinney David Murphy Haglund & Birgit Scheichl Shirley Nisbet Susan Olding

Donna Poirier Lynn Rainboth Lise Rochefort Lawrence Scanlan Julie Anne Schmeichel Clara Sellers & Patrick Baud June Simonson & Andrew Teteris Karen Smereka & James Campbell Katharine Smithrim Carol Stephen Sydenham Veterinary Services Katherine Thompson Mary-Alice Thompson & Paul Banfield Helen Turnbull Rena Upitis Zigrids Upitis Alfred von Mirbach Marion Watkins Susan Wismer

... and 3 anonymous donors!

## What is Wintergreen?

Wintergreen Studios is an off-grid, arts and environmental education retreat centre, located on 200 acres of wilderness in the Frontenac Arch Biosphere Reserve. We offer a variety of workshops and events, as well as retreat and meeting facilities for individuals and groups. Our activities encompass three sectors: education, culture, and the environment. Course topics range from poetry and painting to Indigenous teachings, as well as community conferences on renewable energy and local food projects. Through our offerings, we inspire people to live more simply and sustainably, all while appreciating and respecting the interconnectedness between the land and themselves. Guests learn new skills, engage in mindful living, and return to their homes and workplaces feeling renewed and refreshed.

<u>ACTIVITY</u>	2017	<u>2016</u>	<u>2015</u>
Open Houses & Tours	620	440	451
On-site Workshops & Events	1,210	691	414
Off-site Workshops & Events	149	31	172
Meetings, Conferences, & Retreats	295	469	216
TOTAL	2,594	1,631	1,253



#### Who comes to Wintergreen?

We are always striving to increase our on-site programming at Wintergreen through retreats, meetings, workshops, and conferences. And we've been incredibly successful in our efforts. The numbers you see in the table to the left represent what we think of as "people days" (aka "participation opportunities"!). If someone comes for a single event on one day, that counts as 1. But when someone comes for a five-day event, then that counts as a 5. Most of the open houses, tours, day meetings, and events, as well as the off-site offerings are single-day events, while our on-site workshops, conferences, and retreats generally take place over several days.

## Board of Directors (2016/2017)

Rena Upitis, President

Katharine Smithrim, Vice-President

Helen Turnbull, Secretary-Treasurer

Justin Connidis, Director

Gerald Dimnik, Director

Lawrence Scanlan, Director





#### Contact













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